

CAPABILITIES STATEMENT

DUNS® : 12-860-5962 CAGE : 8QR49 UNIQUE ENTITY SAM ID : JSDCHNPAFL73



EXECUTIVE SUMMARY

Full Tilt Marketing is a full-service marketing agency with both B2B and B2C marketing capabilities. As a woman owned business, Full Tilt Marketing has operated for 13 years in local, regional, national and global accounts including private, non-profit and government entities. We have steadily grown our business with many long-term clients.

FULLTILT MARKETING

- 📍 2208 24th Ave SW; Minot, ND 58701
- 📞 414-469-5524
- ✉️ melinda@fulltiltmarketing.net
- 🌐 FulltiltMarketing.net

CORE COMPETENCIES



DIFFERENTIATORS

- Small Business
- Woman Owned Business
- 13 Years in Business
- Bilingual Staff (English, Spanish, French)
- Long-term business relationships
- Focus on Customer Service
- Deadline Driven

CERTIFICATIONS

- ★ ND Women Owned Business
- ★ Inbound Marketing Optimization

PAST PERFORMANCE

- 8 month contract with ND Parks & Recreation
- 2 year Vendor for ND Department of Agriculture
- Preferred Marketing Vendor for the State of North Dakota
- Long term client partner of 11 years
- Average client tenure – 3+ years
- Over 50 present and past clients
- Client relationships in the U.S., Canada, Mexico and Colombia
- Serving non-profits, government and private industry

NAICS CODES:

- 541613** – Marketing
- 541430** – Graphic Design
- 543810** – Advertising
- 541820** – Public Relations
- 541830** – Media Buying
- 541850** – Indoor & Outdoor Display
- 541860** – Direct Mail
- 541890** – Other Services & Advertising
- 541611** – Administrative Management & General Management Consulting
- 561920** – Convention & Tradeshow Organization

